

Aadit Palicha, CEO and Co-Founder, Zepto



Aadit Palicha is the Co-founder and CEO of Zepto, where he drives the company's vision, growth, and execution strategy. Under his leadership, Zepto has expanded across India's major metros, secured significant funding, and built a hyperlocal delivery model. In 2021, Aadit co-founded Zepto with Kaivalya Vohra, launching a 10-minute grocery delivery platform that redefined urban convenience through technology-led logistics. He is known for his bold vision, operational discipline, and focus on speed, execution, and user experience as core business drivers.